



Dear Business Professional:

Thank you for your interest in WorldLegacy's curriculum. Our position in the world of professional and personal coaching is unique. Unlike many motivational or personal effectiveness seminars available today, our workshops provide our students with "hands on" tools that are designed to create maximum effectiveness and results. WorldLegacy's technology is grounded in transformative learning, which allows people to think out of the box, and act beyond existing limitations -- in their personal and professional lives, relationships, and wider communities of interest.

Our workshops offer an excellent opportunity for you to enhance what's already working in your organization and take it to the next level. In addition, you can examine the *root* of what's not working and alter it so that a foundation can be established for solid, long- term growth. An added advantage of the workshops is their "in the trenches" nature coupled with myriad "step back and notice" opportunities, so that your employees can have an honest look at themselves in action. Many corporate decision makers have found that the trainings result in:

- Effective, efficient leadership;
- Increased sales revenue;
- Improved communication skills;
- Improved and increased team production;
- A positive, "can do" approach to life;
- Clarity in business goals.

WorldLegacy is committed to providing your company and employees with quality education that produces powerful, long-term *results*. Please feel free to contact the staff with further questions on how we can be your partners in supporting you to exceed your company's objectives. We look forward to working with you to win your game!

Best regards,

A handwritten signature in black ink that reads "Robert A. Katz". The signature is written in a cursive, flowing style.

Dr. Robert Katz
Director



WorldLegacy Workshops - On-the-job Benefits

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WorldLegacy workshops enhance on-the-job performance.
Benefits typically reported by graduates:

- Increased ability to produce results and to turn obstacles into opportunities.
- Improved ability to communicate masterfully with many personality styles. Graduates are able to create quality relationships with ease. Sales professionals frequently report that this translates into increased revenues.
- Increased ability to identify and implement sound strategies to address complex organizational challenges.
- Ability to inspire people to move beyond compliance to authentic ownership at work.
- New effectiveness in addressing difficult situations and complex decisions.
- Operating as a team player to increase overall company or unit performance.
- Ability to handle stress more effectively.
- Greater willingness to take risks and invite challenges.
- Increased job satisfaction.
- Breaking out of “comfort zones” and excelling beyond self-imposed limitations.
- Advanced ability to create high morale organizational cultures and increased employee retention.
- Greater capacity to bring vision to daily practice, leading to increased motivation.
- Greater capacity to develop leadership in others.
- Ability to balance multiple projects effectively.



The Breakthrough (Breakthrough Part I)

Breakthrough I is an intensive workshop in which participants examine the underlying assumptions that shape how they view the world and what they believe they can accomplish. Conducted on an experiential learning model, Breakthrough I provides an environment in which people move beyond past limitations and take decisive action consistent with the commitments they choose.

A highly interactive structure is designed for each student to participate fully and to gain the maximum value from the course. Dynamics of Breakthrough I include a powerful series of presentations, processes, paired and group interactions, and personal coaching -- all focused on questions at the heart of humanity, and key to leading a successful and rewarding life.

While direct benefits of Breakthrough I depend on the questions and concerns that each student brings, the value of the material is focused primarily on four areas: relationship, accomplishment, responsibility, and contribution.

Through Breakthrough I participants will:

- Experience a profound shift in how they relate to themselves, fellow workers and clients.
- Enhance their ability to accomplish extraordinary results with less effort and in a shorter period of time.
- Experience being profoundly connected to people and what matters to them.

Time: One evening and three full days with one follow-up session.

Prerequisite: Age 18 and over.



The Breakthrough (Breakthrough Part II)

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In Breakthrough Part II, participants explore more fully the real-life, practical applications on insights gained in Breakthrough I. During the five-day program, students invent their vision for a future not derived from the past; learn to access and apply their own creative resources; and move forward in action to deliver on the commitments they choose.

Breakthrough Part II provides rigorous and directed coaching appropriate to each student's intentions and goals. Lecture and discussion are combined with frequent paired and small or large group interaction, providing a range of environments and styles that develop the students' capacity to relate and to learn effectively in any situation.

Through Breakthrough Part II participants will:

- Create living life boldly and passionately.
- Act from their heartfelt commitments now.
- Recognize and profoundly experience appreciation for the unique ways of being and qualities that you contribute to others.
- Live life effortlessly.
- Communicate in a way that inspires, moves, and empowers others.

Time: Five full days and one follow-up session



The Leadership Program

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The WorldLegacy Leadership Program provides an intensive three-month training, applying the principles of transformation in service, accomplishment, excellence, contribution, family and career.

In the Leadership Program, participants receive active coaching and practice in translating their vision into concrete action that produces extraordinary results. Participants discover what is needed to make a difference in the lives of others, and learn to communicate and relate in a way that expands possibilities and enriches life for the people with whom they live, work and interact each day. In the course of the program, participants gain experience in speaking and acting with a commitment to excellence -- a commitment that is translated into results in all aspects of their lives and concerns.

Through the Leadership Program participants will:

- Master the principles of transformation, leadership and personal accomplishment.
- Live in contribution and giving as a way of life.
- Achieve personal excellence in all areas of life.
- Experience playing as a team of leaders.
- Causing intended results in all areas of life.

Time: Three months with four weekend workshops, evening meetings, and coaching calls.

Prerequisite: The Breakthrough.



WorldLegacy Curriculum Tuition

Tuition

The Journey Package (Breakthrough/Leadership Together) \$2495

Components of the Journey:

Breakthrough (Part I and Part II) \$1990

Leadership \$1295

Total \$3285

Masters \$595

Power of Intimacy \$495

Abundance & Prosperity \$495

Public Speaking: Communicating with Impact \$495



WorldLegacy Corporate Trainings

Practical Leadership: Inspiring and Igniting Your Team to Success

This workshop is designed for business owners, managers, and executives to define and refine the leadership skills necessary to move their organizations to new levels of success.

- Inspire the best performance from your employees
- Increase productivity with a team that will “go the extra mile”
- Create a spirit of cooperation in your office
- Communicate in a way that causes action and results

Communicating Effectively: Why Don't People Think Like I Do?

This interactive workshop will give you the opportunity to understand the motivation and intent behind the thinking and actions of others as well as yourself. Learn how to identify different personality styles and how to understand, relate to, and empower each of them.

- Learn why people can't understand what you're saying.
- Understand why people seem to say one thing, then do something else.
- Learn how to get your co-workers to be more effective.

Management Strategies: How to Be Successful With All Types of People

This is an interactive workshop for managers and supervisors who want to motivate, communicate more effectively, and empower their subordinates.

- Learn how to keep your employees focused and productive.
- Build a team that is accountable for their actions and their results.
- Resolve conflicts and foster communication among your employees.

Public Speaking: Communicating With Impact

This workshop is a practical, hands-on environment for creating powerful communication skills. Rather than focusing on "how-to" checklists or public speaking tips, this workshop uses videotaping and other techniques to allow participants to achieve their own natural style of communicating.

- Communicate with an impact that inspires others.
- Master listening as a communication skill.
- Align your verbal and your non-verbal communications.

If you are interested in a workshop tailored to your company or group, please call Rob Katz at 919-678-6000. We also offer executive coaching/consulting and video coaching.



A Short List of Signature WorldLegacy Workshops

The Masters Course: The Masters Course is an in-depth experience of the principles of mastery and the basic distinctions of human effectiveness, communication and excellence.

Through the Masters participants will:

- Begin living the principles from which all masters live.
- Understand the philosophical and intellectual foundation of transformation.
- Become a passionate and powerful force in the world.
- Master communication free from past interactions and interpretations.

Time: Three full days and one follow-up session.

The Power of Intimacy: This is an opportunity to redefine what it means to be intimately related. In the Power of Intimacy participants will challenge habitual ways of thinking that generate separateness in life. The workshop will allow participants to harness the Power of Intimacy to transform relationships with family, friends, colleagues, and self.

Through the Power of Intimacy participants will:

- Develop practical tools to communicate more effectively.
- Discover the freedom, joy, and empowerment of honoring people.
- Experience the power of being fully present.
- Experience increased openness, aliveness, and trust.

Time: One evening and two full days.

Abundance & Prosperity: This is an opportunity to discover the innate power to prosper and experience the joy of creating true abundance in life. In this workshop, participants identify the beliefs that have restricted abundance and create new beliefs that support abundance.

Through the Abundance & Prosperity participants will:

- Set high goals and be empowered to accomplish them.
- Discard beliefs and attitudes of scarcity that limit love, money, time, peace, and personal satisfaction.
- Design a winning game plan to fulfill a commitment to abundance.

Time: Two full days